

# KONG ROADMAP

WELCOME TO THE KONGDOM



## PHASE 1

### BUILD THE KONGDOM



- ✓ Organic community growth
- ✓ Daily meme creation & distribution
- ✓ Expansion of the X account
- ✓ Telegram growth & engagement
- ✓ Community raids & social presence
- ✓ Building the KONGDOM one member at a time

## PHASE 2

### THE KING ARRIVES



- ✈ Launch on Pump.fun
- ✈ Community-driven launch
- ✈ Push through the bonding curve
- ✈ DexScreener update & boost
- ✈ Expansion of visibility across Solana

## PHASE 3

### REWARD THE KONGDOM



- ✓ Community contests & airdrops
- ✓ Marketing campaigns
- ✓ Token burns
- ✓ Daily engagement & community activities
- ✓ Development of the KONG browser game
- ✓ Exclusive rewards for active members

## PHASE 4

### RULE THE JUNGLE



- ✓ Strategic partnerships
- ✓ Influencer collaborations
- ✓ Community events
- ✓ Expansion of the KONG brand
- ✓ New marketing initiatives
- ✓ Additional utilities & ecosystem development
- ✓ Long-term growth of the KONGDOM

THE KING DOESN'T CHASE THE THRONE.  
THE KING BUILDS THE KONGDOM.

